Estimate Number

### INVOICE

Slosberg/D/State Senate

Advertiser



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410

Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Canal Partners Media Attention: Accounts Payable 25 Whitlock Place Suite 201 Marietta, GA 30064

Send Payment To:

6 07/15/16

07/15/16

Wheel Of Fortune

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16

 Property
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Jason Starr
 HRP Atlanta
 National

**Product** 

	720/830/4389		4389	)
Flight D	ates	Order#		Alt Order#
07/13/1	6 - 07/19/16	1506565		08324226
Billing C	Calendar	Billing Type		Deal #
Broadc	ast	Cash		
Special	Handling			
Agency	Code	Advertiser C	odę	Product 1/2
		720		830
Agency	Ref	Advertiser R	ef	

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 07/15/16 07/15/16 The View Class of Time - Pre-emptible with notice	11A-12PM	1	:30	1	\$350.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/11/16         MTWTFS 07/11/16           Spots:         # Ch Day Air Date Air Time Details 1         Details 1         WPBF F 07/15/16         10:59 AM The Details 1	escription	Rate \$350.00 <u>Start/End Time</u> 11A-12PM		th <u>Ad-ID</u> 30 ssis2016	100		<u>Rate Type</u> \$350.00 NM
1 WPBF F 07/15/16 10:59 AM Th	e view	TTA-TZPIVI		0 33132010	1011		\$350.00 NW
2 07/15/16 07/15/16 WPBF News 25 @ Class of Time - Pre-emptible with notice	Noon 12pm-1230pm	1	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> : 07/11/16 07/17/161		<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time De	escription	Start/End Time		th Ad-ID			Rate Type
1 WPBF F 07/15/16 12:28 PM W	PBF News 25 @ Noon	12pm-1230pm	:3	0 SSIS2016	10н		\$265.00 NN
3 07/15/16 07/15/16 Ellen Class of Time - Immediately Pre-emptible with	4-5p nout notice	1	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF</u> : 07/11/16 07/17/161		<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time De	escription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WPBF F 07/15/16 4:35 PM EII	en	4-5p	:3	0 SSIS2016	10н		\$400.00 NN
4 07/15/16 07/15/16 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 07/11/16 07/17/161		<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time De	escription	Start/End Time	Leng	th Ad-ID			Rate Type
1 WPBF F 07/15/16 5:42 PM M-	F 5pm News	5-6pm	:3	0 SSIS2016	10н		\$600.00 NN
5 07/15/16 07/15/16 WPBF News 25 @ Class of Time - Pre-emptible with notice	6:00Pl6-6:30PM	1	:30	1	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTF:</u> 07/11/16 07/17/161		<u>Rate</u> \$850.00					
Spots: # Ch Day Air Date Air Time De	escription	Start/End Time	Leng	th Ad-ID			Rate Type
1 WPBF F 07/15/16 6:26 PM W	PBF News 25 @ 6:00PM	6-6:30PM	:3	30 SSIS2016	10н		\$850.00 NN

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----1--

:30

\$1,150.00

NM

7-7:30PM

We warrant that the actual broadcast information shown on this invoice was taken from the program log

WEE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice		Invoice Month	Invoice Period
1506565-1	07/24/	16	July 2016	06/27/16 - 07/19/16
			<del></del>	
Advertiser		Produ	ıct	Estimate Number

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/	Type	
Class of Time - Pre-emptible with notice	PHWTT 55	- Longin 1700k Tato	1300	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/11/16         07/17/16        1         1	Rate \$1,150.00	Land Add D		Data Tara
Spots: # Ch Day Air Date Air Time Description  1 WPBF F 07/15/16 7:13 PM Wheel Of Fortune	Start/End Time 7-7:30PM	<u>Length Ad-ID</u> :30 ssis201610н		Rate Type \$1,150.00 NN
7 07/15/16 07/15/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30 1 \$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/11/16         07/17/16        1         1	<u>Rate</u> \$600.00			
Spots: # Ch Day Air Date Air Time Description  1 WPBF F 07/15/16 7:27 AM Good Morning America	Start/End Time 7-9AM	<u>Length Ad-ID</u> :30 ssis201610н		Rate Type \$600.00 NN
8 07/15/16 07/15/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30 1 \$1,325.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS 07/17/16         Spots/Week 07/17/16	<u>Rate</u> \$1,325.00			
Spots: # Ch Day Air Date Air Time Description  1 WPBF F 07/15/16 7:42 PM Jeopardy	Start/End Time 7:30-8PM	<u>Length Ad-ID</u> :30 SSIS201610н		Rate Type \$1,325.00 NN
9 07/15/16 07/15/16 WPBF NEWS AT 9:00ANM-F 9A-10A Class of Time - Pre-emptible with notice	1	:30 1 \$300.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/11/16         07/17/16        1         1	<u>Rate</u> \$300.00			
Spots: # Ch Day Air Date Air Time Description  1 WPBF F 07/15/16 9:16 AM WPBF NEWS AT 9:00AM	Start/End Time M-F 9A-10A	<u>Length</u> <u>Ad-ID</u> :30 ssɪs201610н		Rate Type \$300.00 NM
10 07/18/16 07/18/16 The View 11A-12PM Class of Time - Pre-emptible with notice	1	:30 1 \$350.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/18/16         07/24/16         1         1	<u>Rate</u> \$350.00			
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 11:35 AM The View	Start/End Time 11A-12PM	<u>Length Ad-ID</u> :30 SSIS201610н		Rate Type \$350.00 NN
11 07/18/16 07/18/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	1	:30 1 \$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/18/16         07/24/16         1         1	<u>Rate</u> \$265.00			
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 12:29 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm	<u>Length Ad-ID</u> :30 SSIS201610н		Rate Type \$265.00 NN
12 07/18/16 07/18/16 Ellen 4-5p Class of Time - Pre-emptible with notice	1	:30 1 \$525.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/18/16         07/24/16         1         1	<u>Rate</u> \$525.00			
Spots: # Ch Day Air Date Air Time Description  1 WPBF M 07/18/16 4:36 PM Ellen	Start/End Time 4-5p	<u>Length</u> <u>Ad-ID</u> :30 ssis201610н		Rate Type \$525.00 NM
13 07/18/16 07/18/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	2	:30 2 \$525.00	NM	
Weeks:         Start Date 07/18/16         End Date Date 2         MTWTFSS 2         Spots/Week 2	<u>Rate</u> \$525.00			
Spots: # Ch Day Air Date Air Time Description 2 WPBF M 07/18/16 5:17 PM M-F 5pm News	Start/End Time 5-6pm	Length Ad-ID :30 ssis201610н		Rate Type \$525.00 NN
1 WPBF M 07/18/16 5:55 PM M-F 5pm News	5-6pm	:30 SSIS201610H		\$525.00 NN

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4389	4389

#### www.thewpbfchannel.com

1 WPBF M 07/18/16   C29 PM WPBF News 25 @ 6:00PM   6-6:30PM   30 SSIS201610H   \$800.00 NM									Spots/			
Class of Time - Pre-emptible with notice   Social Mark	Line Sta	art Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Second				WPE	BF News 25 @ th notice	6:00Pl6-6:30PM	1	:30	1	\$600.00	NM	
1 WPBF M 07/18/16   Wheel Of Fortune   7-7:30PM   1   30   1 \$1,100.00   NM	We	eks:										· · · · · · · · · · · · · · · · · · ·
15 07/18/16	i '						Start/End Time	Lengt	th Ad-ID			Rate Type
Class of Time - Pre-emptible with notice		1 WP	BF M C	7/18/16	6:29 PM W	PBF News 25 @ 6:00PM	6-6:30PM	:3	0 SSIS201	510н		\$600.00 NN
Spots: # Ch				nptible wi	th notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
1 WPBF M 07/18/16 7:12 PM Wheel Of Fortune	We	eks:										
16 07/18/16 07/18/16 Good Morning America 7-9AM   1   :30 1 \$600.00 NM	Spots:											Rate Type
Class of Time - Pre-emptible with notice   Weeks: Start Date End Date MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate Type   Spots: # Ch Day Air Date Air Time Description   Start/End Time   Length Ad-ID   Rate Type   Spots: # Ch Day Air Date Air Time Description   Start/End Time   Length Ad-ID   Rate Type   Spots/Week   Start/End Time   Length Ad-ID   Rate Type   Spots: # Ch Day Air Date Air Time Description   Start/End Time   Length Ad-ID   Rate Type   Spots: # Ch Day Air Date Air Time Description   Start/End Time   Length Ad-ID   Rate Type   Spots: # Ch Day Air Date Air Time Description   Start/End Time   Length Ad-ID   Rate Type   Start/End Time   Start/End Tim		1 WP	BF M C	7/18/16	7:12 PM W	heel Of Fortune	7-7:30PM	:3	0 SSIS201	510н		\$1,100.00 NN
Spots: # Ch				Goo nptible wi	d Morning Am th notice	erica 7-9AM	1	:30	1	\$600.00	NM	
Spots: # Ch	We	eks:										
1 WPBF M 07/18/16	Spots:	# Ch				•		Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Rate   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Rate   Type   Start/End Time   Length Ad-ID   Start/		1 WP			7:28 AM G	ood Morning America	7-9AM	:3	0 SSIS201	610н		\$600.00 NN
Spots: # Ch						7:30-8PM	1	:30	1	\$1,325.00	NM	
Spots: # Ch	We	eks:				27.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.7.						
18 07/18/16 07/18/16 WPBF NEWS AT 9:00ANM-F 9A-10A	Spots:	# Ch			_	•		Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   O7/18/16   O7/24/16   1   1   \$300.00	L.	1 WP	BF M C	7/18/16	7:58 PM Je	opardy	7:30-8PM	:3	0 SSIS201	510н		\$1,325.00 NN
Spots: # Ch   Day Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Type						9:00ANM-F 9A-10A	1	:30	1	\$300.00	NM	
Spots: # Ch	We	eks:										
1 WPBF M 07/18/16 9:54 AM WPBF NEWS AT 9:00AM M-F 9A-10A :30 SSIS201610H \$300.00 NM   19 07/16/16 07/16/16 Sat 6pm News	Spots:	# Ch				•	•	Lenat	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   S350.00						·				610н		\$300.00 NN
Weeks:   Start Date   O7/11/16   O7/11/16						6-630p	1-	:30	1	\$350.00	NM	
Spots: # Ch			Start Date	End D	ate MTWTF							
20 07/17/16	Spots:	# <u>Ch</u>				-	•	Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   \$265.00		1 WP	BF Sa C	7/16/16	6:16 PM Sa	at 6pm News	6-630p	:3	0 SSIS201	610н		\$350.00 NN
Spots: # Ch						Sun 8-9am	1	:30	1	\$265.00	NM	
Spots: # Ch	We	eks:										
21 07/14/16	Spots:	# <u>Ch</u>						Lengt	h Ad-ID			Rate Type
Class of Time - Pre-emptible with notice           Weeks:         Start Date		1 WP	BF Su C	7/17/16	8:52 AM St	ın 8-9am News	Sun 8-9am	:3	0 SSIS201	510н		\$265.00 NN
07/11/16         07/17/16        1         1         \$350.00           Spots: #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Type						11A-12PM	1	:30	1	\$350.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	We	eks:										
	Spots:	# Ch						Lengt	h Ad-ID			Rate Type
	i '									510н		\$350.00 NN

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WPBE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

			Invoice Period 06/27/16 - 07/19/16
1506565-1	07724716	July 2016	06/27/16 - 07/19/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4389	4389

#### www.thewpbfchannel.com

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
22 07/14/16 07/14/16 WPBF News 25 @ No Class of Time - Pre-emptible with notice	on 12pm-1230pm	1	:30	1	\$265.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/161	Spots/Week 1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Described 1 WPBF Th 07/14/16 12:14 PM WPBI	i <u>ption</u> - News 25 @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 ssis2016	510н		<u>Rate</u> <u>Type</u> \$265.00 NM
23 07/14/16 07/14/16 Ellen Class of Time - Immediately Pre-emptible withou	4-5p t notice	1	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/161	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u># Ch Day Air Date Air Time Descr</u> 1 WPBF Th 07/14/16 4:43 PM Ellen	<u>iption</u>	Start/End Time 4-5p		<u>h Ad-ID</u> 0 ssis2016	510н		<u>Rate Type</u> \$400.00 NN
24 07/14/16 07/14/16 M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	2	:30	2	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/162	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Descri	<del></del>	Start/End Time		h Ad-ID			Rate Type
2 WPBF Th 07/14/16 5:16 PM M-F 5	•	5-6pm		O SSIS2016 O SSIS2016			\$600.00 NN \$600.00 NN
1 WPBF Th 07/14/16 5:40 PM M-F 5	·	5-6pm	.ა	0 33132010	1100		\$000.00 141
25 07/14/16 07/14/16 WPBF News 25 @ 6:0 Class of Time - Pre-emptible with notice	00Pl6-6:30PM	1	:30	1	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/161	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: <u># Ch Day Air Date Air Time Desc</u>		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Th 07/14/16 6:15 PM WPB	News 25 @ 6:00PM	6-6:30PM	:3	O SSIS2016	510н		\$850.00 NN
26 07/14/16 07/14/16 Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	1	:30	1	\$1,150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/161	Spots/Week 1	<u>Rate</u> \$1,150.00					
Spots: <u># Ch Day Air Date Air Time Desci</u>	iption	Start/End Time	_	h Ad-ID			Rate Type
1 WPBF Th 07/14/16 7:07 PM Whee	l Of Fortune	7-7:30PM	:3	O SSIS2016	510н		\$1,150.00 NN
27 07/14/16 07/14/16 Good Morning Americ Class of Time - Pre-emptible with notice	a 7-9AM	1	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/161	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Desci		Start/End Time	-	h Ad-ID			Rate Typ
1 WPBF Th 07/14/16 8:21 AM Good	Morning America	7-9AM	:3	O SSIS2016	510н		\$600.00 NI
28 07/14/16 07/14/16 Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	1	:30	1	\$1,325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/161	Spots/Week 1	<u>Rate</u> \$1,325.00					
Spots: # Ch Day Air Date Air Time Descri	<u>ription</u>	Start/End Time		h Ad-ID			Rate Type
1 WPBF Th 07/14/16 7:41 PM Jeopa	ırdy	7:30-8PM	:3	0 SSIS2016	510н		\$1,325.00 NM
29 07/14/16 07/14/16 WPBF NEWS AT 9:0 Class of Time - Pre-emptible with notice	DANM-F 9A-10A	1	:30	1	\$300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 07/11/16 07/17/161	Spots/Week 1	<u>Rate</u> \$300.00					-
Spots: # Ch Day Air Date Air Time Descri	<del></del>	Start/End Time		h Ad-ID	:100		Rate Type
1 WPBF Th 07/14/16 9:53 AM WPB	F NEWS AT 9:00AM	M-F 9A-10A	:3	O SSIS2016	DITOH		\$300.00 NN

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16
		•	

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4389	4389

www.thewpbfchannel.com

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
29 07/14/16 07/14/16 WPBF NEWS AT 9:00AVM-F 9A-10A Class of Time - Pre-emptible with notice	1	:30	1	\$300.00	NM	
30 07/19/16 07/19/16 The View 11A-12PM Class of Time - Pre-emptible with notice	-1	:30	1	\$350.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS 07/24/16         Spots/Week 07/24/16	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Tu 07/19/16 11:36 AM The View	Start/End Time 11A-12PM		<u>Ad-ID</u> ) SSIS201	610н		<u>Rate Type</u> \$350.00 NM
31 07/19/16 07/19/16 WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	-1	:30	1	\$265.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/18/16         07/24/16         -1         1	<u>Rate</u> \$265.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Tu 07/19/16 12:29 PM WPBF News 25 @ Noon	Start/End Time 12pm-1230pm		Ad-ID SSIS201	610н		Rate Type \$265.00 N/
32 07/19/16 07/19/16 Ellen 4-5p Class of Time - Pre-emptible with notice	-1	:30	1	\$525.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS Spots/Week 07/24/16         Spots/Week 07/24/16           Spots:         # Ch Day Air Date Air Time Description 1         Air Time Description 4:39 PM Ellen	Rate \$525.00 <u>Start/End Time</u> 4-5p		<u>Ad-ID</u> ) SSIS201	610н	5	<u>Rate</u> <u>Type</u> \$525.00 NN
33 07/19/16 07/19/16 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	-2	:30	2	\$525.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS Spots/Week 07/18/16         Spots/Week 2           Spots:         # Ch Day Air Date Air Time Description 2         WPBF Tu 07/19/16         5:17 PM M-F 5pm News 1           1 WPBF Tu 07/19/16         5:43 PM M-F 5pm News 1	Rate \$525.00 Start/End Time 5-6pm 5-6pm	:30	<u>Length Ad-ID</u> :30 ssɪs201610н :30 ssɪs201610н			
34 07/19/16 07/19/16 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	-1	:30	1	\$600.00	NM	
Weeks:         Start Date 07/18/16         End Date 07/24/16         MTWTFSS Spots/Week 07/24/16         Spots/Week 1           Spots:         # Ch Day Air Date Air Time Description 1         Description 07/19/16         6:28 PM WPBF News 25 @ 6:00PM	Rate \$600.00 <u>Start/End Time</u> 6-6:30PM		n <u>Ad-ID</u> ) SSIS201	610н		<u>Rate Type</u> \$600.00 NN
35 07/19/16 07/19/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	-1	:30	1	\$1,100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 07/18/16 07/24/16 -1 1 Spots: <u># Ch</u> <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF Tu 07/19/16 7:05 PM Wheel Of Fortune	Rate \$1,100.00 <u>Start/End Time</u> 7-7:30PM		n <u>Ad-ID</u> ) ssis201	610н		Rate Type \$1,100.00 NM
36 07/19/16 07/19/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-1	:30	1	\$600.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           07/18/16         07/24/16         -1         1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description  1 WPBF Tu 07/19/16 7:28 AM Good Morning America	Start/End Time 7-9AM		<u>Ad-ID</u> ) SSIS201	610н		<u>Rate</u> <u>Type</u> \$600.00 NN
37 07/19/16 07/19/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-1	:30	1	\$1,325.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					

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Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	<u>In</u>	voice Date	Invoice Month	Invoice Period
1506565-1	07	//24/16	July 2016	06/27/16 - 07/19/16
-				

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4389	4389

www.thewpbfchannel.com

Line Start Da		Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
37 07/19/16 Class of	6 07/19/16 f Time - Pre-em	Jeopardy ptible with no		7:30-8PM	-1	:30	1	\$1,325.00	NM	
. – .	07/18/16 <u>Ch Day Ai</u> WPBF Tu 07		-1 Time Descrip 58 PM Jeopard		\$1,325.00 <u>Start/End Time</u> 7:30-8PM		<u>h</u> <u>Ad-ID</u> 0 ss1s2016	510н		Rate Typ \$1,325.00 NM
38 07/19/16 Class of	6 07/19/16 Time - Pre-em			NM-F 9A-10A	-1	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u> 07/18/16 <u>Ch Day Air</u> WPBF Tu 07	<u>End Date</u> 07/24/16 r Date <u>Air</u>	MTWTFSS -1 Time Descrip	Spots/Week 1 tion NEWS AT 9:00AM	Rate \$300.00 <u>Start/End Time</u> M-F 9A-10A		h <u>Ad-ID</u> 0 ssis2016	510н		Rate Typ \$300.00 N
39 07/13/16 Class of	5 07/13/16 f Time - Pre-em	The View ptible with no		11A-12PM	1	:30	1	\$350.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks:	<u>Start Date</u> 07/11/16 <u>Ch Day Air</u> WPBF W 07	<u>End Date</u> 07/17/16 <u>r Date</u> <u>Air</u>	MTWTFSS1 Time Descrip 36 AM The Vie		Rate \$350.00 Start/End Time 11A-12PM		h <u>Ad-ID</u> 0 ssis2016	610н	-	<u>Rate</u> <u>Typ</u> \$350.00 NN
40 07/13/10 Class of	6 07/13/16 f Time - Pre-em	WPBF No	ews 25 @ Noo tice	n 12pm-1230pm	1	:30	1	\$265.00	NM	
	<u>Start Date</u> 07/11/16 <u>Ch Day Ai</u> WPBF W 07	07/17/16 r Date Air	MTWTFSS 1 Time Descrip 29 PM WPBF	Spots/Week 1 tion News 25 @ Noon	Rate \$265.00 Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 ssis2010	510н		<u>Rate</u> <u>Typ</u> \$265.00 NI
41 07/13/10 Class of	6 07/13/16 f Time - Immedi	Ellen iately Pre-em	ptible without r	4-5p notice	1	:30	1	\$400.00	NM	
. – .	<u>Start Date</u> 07/11/16 <u>Ch Day Ai</u> WPBF W 07	07/17/16 r Date Air	MTWTFSS1 Time Descrip 44 PM Ellen	Spots/Week 1 tion	Rate \$400.00 Start/End Time 4-5p		h <u>Ad-ID</u> 0 ssis2010	610н		<u>Rate</u> <u>Typ</u> \$400.00 NN
42 07/13/10 Class of	6 07/13/16 f Time - Pre-em	M-F 5pm	News tice	5-6pm	2	:30	2	\$600.00	NM	
Weeks: Spots: # !	Start Date 07/11/16 Ch Day Ai WPBF W 07 WPBF W 07	End Date 07/17/16 r Date Air 7/13/16 5:	MTWTFSS 2 Time Descrip 11 PM M-F 5pi 44 PM M-F 5pi	n News	Rate \$600.00 Start/End Time 5-6pm 5-6pm	:3	h <u>Ad-ID</u> 0 ssis2016 0 ssis2016			Rate Type \$600.00 NN \$600.00 NN
43 07/13/10 Class of	6 07/13/16 f Time - Pre-em		ews 25 @ 6:00 tice	Pl6-6:30PM	1	:30	1	\$850.00	NM	
	<u>Start Date</u> 07/11/16 <u>Ch Day Ai</u> WPBF W 07	07/17/16 r Date Air	MTWTFSS 1 Time Descrip 21 PM WPBF	Spots/Week 1 tion News 25 @ 6:00PM	<u>Rate</u> \$850.00 <u>Start/End Time</u> 6-6:30PM		<u>h Ad-ID</u> 0 ssis2010	610н		<u>Rate</u> <u>Type</u> \$850.00 NM
44 07/13/1 Class o	6 07/13/16 f Time - Pre-em	Wheel Of		7-7:30PM	1	:30	1	\$1,150.00	NM!	
Weeks: Spots: <u>#</u>		End Date 07/17/16 r Date Air	MTWTFSS1 Time Descrip 07 PM Wheel		Rate \$1,150.00 <u>Start/End Time</u> 7-7:30PM		<u>h Ad-ID</u> 0 ssis2010	610н		<u>Rate Type</u> \$1,150.00 NM

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WPEE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1506565-1
 07/24/16
 July 2016
 06/27/16 - 07/19/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4389	4389

Net Amount Due

\$26,860.00

www.thewpbfchannel.com

.ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
44 07/13/16 07/13/16 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,150.00	NM	
45 07/13/16 07/13/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	1	:30	1	\$600.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/11/16         MTWTFSS 07/17/15         Spots/Week 07/17/16           Spots:         # Ch Day Air Date Air Time Description 1         Air Time Description 07/13/16         7:40 AM Good Morning America	Rate \$600.00 <u>Start/End Time</u> 7-9AM		<u>h Ad-ID</u> 0 ssis201	610н		<u>Rate Typ</u> \$600.00 NI
46 07/13/16 07/13/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,325.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS 07/17/16         Spots/Week 07/17/16           Spots:         # Ch Day Air Date 1         Air Time Description 07/13/16         7:42 PM Jeopardy	Rate \$1,325.00 <u>Start/End Time</u> 7:30-8PM		<u>ih Ad-ID</u> 30 ssis201	610н		<u>Rate</u> <u>Typ</u> \$1,325.00 Ni
47 07/13/16 07/13/16 WPBF NEWS AT 9:00AVM-F 9A-10A Class of Time - Pre-emptible with notice	1	:30	1	\$300.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS -1         Spots/Week 1           Spots:         #         Ch         Day         Air Date         Air Time         Description           1         WPBF         W         07/13/16         9:32 AM WPBF NEWS AT 9:00AM	Rate \$300.00 Start/End Time M-F 9A-10A		<u>Length</u> <u>Ad-ID</u> :30 ss:s201610н			<u>Rate</u> <u>Typ</u> \$300.00 Ni
48 07/17/16 07/17/16 Sun 9A-6PM Rotator 1230-6p Class of Time - Immediately Pre-emptible without notice	S	:30	1	\$30.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/17/16         MTWTFSS 07/17/16         Spots/Week 07/17/16           Spots:         # Ch Day Air Date Air Time Description 1         Description 07/17/16         1:17 PM Sun 9A-6PM Rotator	Rate \$30.00 <u>Start/End Time</u> 1230-6p		th <u>Ad-ID</u> 30 ssis201	610н		<u>Rate</u> <u>Typ</u> \$30.00 NI
49 07/17/16 07/17/16 ABC World News Now 2-4x Class of Time - Immediately Pre-emptible without notice	S	:30	1	\$5.00	NM	
Weeks:         Start Date 07/11/16         End Date 07/11/16         MTWTFSS 07/17/16         Spots/Week 07/17/16           Spots:         # Ch Day Air Date Air Time Description 1         WPBF Su 07/17/16         2:59 AM ABC World News Now	Rate \$5.00 Start/End Time 2-4x	:3	th <u>Ad-ID</u> 30 ssis201	610н		<u>Rate</u> <u>Typ</u> \$5.00 NI
Payment Terms 30 Days	Total Spots		53 	Gross Tota	ı	\$31,600.00
ayment reims ou Days			Agend	cy Commission	-	\$4,740.00

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